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## consequences of cyber attacks

## Disrupted operations



A cyber attack can disrupt operations, causing a service to become unavailable, potentially resulting in a ripple effect to your business.

## Data theft/breach



With regulations such as GDPR in place, there is a very high price to pay in case of data protection lapses that can lead to data breaches.

## Ransom money



Although not advised, some organisations pay a ransom to prevent an attack or recover from a cyber attack. This can prove costly and cannot guarantee safety from future attacks.

## Reputation



In recent times cyber attacks and data breaches have often lead to lost business reputation that takes years to re-build.

I'm ready to learn more...

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